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NEWS**AI HABTOOR GROUP EXPANDS ON DELIVERING CULINARY EXCELLENCE BY BEING THE FIRST HOSPITALITY GROUP TO INTRODUCE KOSHER CUISINE TO ITS PORTFOLIO.**

Habtoor Hospitality in partnership with Ellis Kosher Kitchen is delighted to be the first hotel group to introduce Kosher food and beverage services to its UAE culinary portfolio.

Al Habtoor City, Hotel Collection is excited to meet the travel needs and requirements of its guests by introducing kosher catering to single business travellers, corporate events, MICE Functions and Family Weddings.

Ellie Kriel founder of Ellis Kosher Kitchen has partnered with Al Habtoor Hospitality to ensure all meals are prepared in accordance to the OU Kosher Certification (Orthodox United) which is known to be the most trusted form of certification when it comes to handling Kosher meals globally.

Guests with kosher meal preferences will be able to select from an assortment of lavish and delicious tailored menus to which will be packaged and sealed with an OU Certified stamp reassuring our guests a safe and kosher satisfying culinary experience.

Al Habtoor City, Hotel Collection along with its UAE sister properties look forward to working with Ellie and her team ensuring each guests visit is a memorable and enjoyable culinary journey.

Hotels offering Kosher Catering will include Hilton Dubai, V Hotel, Habtoor Palace Dubai, LXR Hotel and Resorts, Habtoor Grand Resort, Autograph Collection LLC, Metropolitan Hotel and Habtoor Polo Resort.

KEY SOCIAL MEDIA TAGS:

- Facebook: @habtoorpalace
- Instagram: @habtoorpalace
- Website: <http://habtoorthospitality.com/>

Key Focal Points:

- Al Habtoor Group to be the leading hospitality group in introducing Kosher Catering to its portfolio.
- Ellis Kosher Kitchen in partnership with Habtoor Hospitality will overlook all quality service standards when delivering certified kosher standard meals.
- Preparation equipment and production areas will be allocated and assigned for all kosher needs and requirements in line with the OU Kosher Certification.
- All meals that are kosher prepared will be packaged and taped with an OU Certified seal ensuring each guest a safe and kosher satisfied experience.

About Habtoor Hospitality

The Al Habtoor Group is a UAE-based conglomerate. The Group is active in key sectors of the UAE economy including hospitality, automotive, real estate, education and publishing.

The Group's hospitality portfolio includes various properties in Dubai (Habtoor hospitality – V Hotel, Habtoor Palace Dubai LXR Hotel and Resorts and The Hilton Dubai Hotel, Habtoor Grand Autograph Collection, Waldorf Astoria and Metropolitan Hotel). Its international portfolio includes two hotels in the Hungarian capital Budapest (Le Meridien Budapest, InterContinental Hotel Budapest), two Hilton-branded hotels in Beirut, Lebanon (Hilton Beirut Habtoor Grand, Hilton Beirut Metropolitan Palace), and one property in the US (The Abraham Lincoln Springfield, a Doubletree by Hilton). In addition, the Group has recently added three new developments to their Dubai portfolio including Al Habtoor City, a multi-user development featuring three Hilton Brand hotels as mentioned above, alongside three high-rise residential towers; the Al Habtoor Polo Resort & Club, a luxury equestrian, hospitality and residential development and the new Metropolitan hotel located on Sheik Zayed road. www.habtoorthospitality.com

About Ellis Kosher Kitchen

Elli Kriel born and proudly raised in South Africa moved to the UAE in 2013 with her family. Having grown up in an entrepreneurial family in the F&B industry, she is a self-professed foodie with a deep respect for ancient history and cultures. Her appreciation and strict Kosher diet made it difficult to eat in restaurants so she invited guests into her own home and Elli's Kosher Kitchen was born. Her husband, Ross Kriel, is the Founder and President of the Jewish Community of the Emirates. What is Elli's Kosher Kitchen (EKK)? Launched in 2019 during the inauguration of the Year of Tolerance, EKK offers kosher and Jewish foods in the UAE. Kosher: similar to halal in that it follows religious rules in the production, serving and consumption of food and food products. Makes use of fresh ingredients that are carefully checked for quality and safety. Jewish: incorporated into delicious, unique and popular Ashkenazi and Sephardic recipes developed with a Middle Eastern flair, or "Kosherati" fusion.



Illustration Featuring:

- Fredrick Reinisch Complex General Manager for Al Habtoor City, Hotel Collection,
- Ellie Kriel Founder Ellis Kosher Kitchen,
- Kamal Naamani Managing Director Habtoor Hospitality and Leisure Projects UAE